

Evaluation and management of Arsenic contamination in agricultural soil and water - AgriAs

Deliverable 6.1 Communication, Dissemination and Exploitation Strategies

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¹ PU=public, RE= Restricted to a group specified by the consortium (including the Commission Services), CO= Confidential, only for members of the consortium (including the Commission Services)

Public Summary

Work Package WP6 will take the lead in the communication, dissemination and exploitation of the results of the AgriAs project. The AgriAs internal communication strategy is based on openness, close collaboration between partners and adaptability. The following issues are addressed:

- Communication within the WPs,
- Communication between different WPs,
- Communication between WP Leaders, Exploitation manager and the project management (Scientific Coordinator & Project Manager),
- Communication between Governing Board and the Advisory Board.

Work Package and Governing Board meetings will be organized. WP Leaders will report on the progress. The communication includes Skype, email, and face to face meetings. AgriAs has scheduled meetings every 6 month. Furthermore, meetings of the Governing Board can be organized at any time upon written request of the Coordinator or 1/3 of the Members of the Governing Board. The Advisory Board members are welcome to participate in Governing Board and Progress meetings upon invitation but have no voting rights. WP Leaders may contact Advisory Board members to consult on specific issues.

AgriAs-internal online archive has been set-up to facilitate the flow of information within the project. Files will be shared in Tiimeri collaborative platform.

Teleconferences will be arranged also using teleconference software.

The Parties shall give internal reports (financial and technical) to the Coordinator in six (6) months periods to keep the financial and implementation management updated. Each partner is requested to compile a 1–3 page summary of the work carried out in a specific WP and to send it to the WP leader and cc: Project Coordinator Kirsti Loukola-Ruskeeniemi and Project Manager Juha Kaija. WP leader will compile a 1–3 page summary comprising the progress and achievements in the WP during the 6-month period and send it to the Coordinator and the Project Manager.

Coordinator will compile and summarize the WP reports into final progress reports. Financial reporting is also required from the partners:

- Explanation of the use of the resources including
 - person-months
 - personnel costs
 - subcontracting
 - major direct costs
- Explain deviations between actual and planned

For each work package the following information is required:

1. A summary of progress towards objectives and details for each task;
2. Highlight clearly significant results;
3. If applicable, explain the reasons for deviations from the workplan and their impact on other tasks as well as on available resources and planning;
4. If applicable, explain the reasons for failing to achieve critical objectives and/or not being on schedule and explain the impact on other tasks as well as on available resources and planning;
5. If applicable, propose corrective actions.
6. Reporting will be cumulative.

AgriAs will create synergies between research centres, agricultural business and industry, policy makers and general public. External communication actions of the AgriAs project will raise the awareness of the project

and maximize the impact of the results, influence the policy makers and regulatory bodies, involve the research community and the general public into the discussion on the sustainable management of arsenic contamination in agricultural soil and water.

All dissemination activities will be summarized in a table which will be updated regularly to follow the progress in dissemination, communication and exploitation actions. Furthermore, as part of the communication and dissemination plan all partners will list and propose future events where AgriAs could be presented.

The scientific results of the project will be shared with the research community via scientific articles and conference presentations. Academic journal articles obtained during the project will be preferably published in open access journals. The target is to have the data gained in the project freely available as open data. Contact point for open data/open access activities of the project will be at the University of Oulu.

Before results are disseminated the confidentiality and legitimate interest of other partners must be taken into account. A special permission of the Governing Board is required to make a publication or publicly available document on AgriAs during the project. During the AgriAs project and for a period of 1 year after the end of the project, the dissemination of own results by one or several partners, including but not restricted to publications and presentations, shall be governed by the following provisions:

- Prior notice of any planned publication shall be given to the other Parties at least 45 calendar days before the publication.
- Any objection to the planned publication shall be made in writing to the Coordinator and to the Party or Parties proposing the dissemination within 30 calendar days after receipt of the notice.
- If no objection is made within the time limit stated above, the publication is permitted.

An objection is justified, if

- the protection of the objecting Party's Results or Background would be adversely affected;
- the objecting Party's Confidential Information is included in the publication.

The objection has to include a precise request for necessary modifications.

If an objection has been raised the involved Parties shall discuss how to overcome the justified grounds for the objection on a timely basis (for example by amendment to the planned publication and/or by protecting information before publication) and the objecting Party shall not unreasonably continue the opposition if appropriate measures are taken following the discussion.

The objecting Party can request a publication delay of not more than 90 calendar days from the time it raises such an objection. After 90 calendar days the publication is permitted, provided that Confidential Information of the objecting Party has been removed from the publication as indicated by the objecting Party.

A Party shall not include in any dissemination activity another Party's solely owned Results or Background without obtaining the owning Party's prior written approval, unless they are already published.

Copyright. All photographs: The affiliation and the name of photographer should be mentioned in the photograph, for example: © GTK and Juha Kaija

Power point presentations: References must be mentioned.

During the Cofund-Action and for a period of 1 year after the end of the Cofund-Action, the dissemination of own Results by one or several Parties, including but not restricted to publications and presentations, shall be governed by the following provisions:

Prior notice of any planned publication shall be given to the other Parties at least 45 calendar days before the publication. Any objection to the planned publication shall be made in writing to the Coordinator and to

the Party or Parties proposing the dissemination within 30 calendar days after receipt of the notice. If no objection is made within the time limit stated above, the publication is permitted.

An objection is justified, if


- (a) the protection of the objecting Party's Results or Background would be adversely affected;
- (b) the objecting Party's Confidential Information is included in the publication.

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The Parties undertake to cooperate to allow the timely submission, examination, publication and defence of any dissertation or thesis for a degree which includes their Results or Background subject to the confidentiality and publication provisions agreed in this Consortium Agreement.

Dissemination activities will be carried out using a number of different dissemination tools depending on the audiences (general public, research and innovation community, agricultural business and industry, policy makers). Project logo designed by KEMAKTA is a part of the visual identity and its use is compulsory in the

project materials.  Communication and dissemination materials (leaflets, websites, videos, social media, posters, presentations, papers, etc.) must clearly mention and acknowledge the source of funding, including the Water JPI, the WaterWorks2015 project, the European Commission, and the respective Funding Partner Organisations (FPOs), as follows:

"The authors would like to thank the EU and Academy of Finland, Agence Nationale de la Recherche, Bundesministerium für Ernährung und Landwirtschaft and Forskningsrådet FORMAS for funding, in the frame of the collaborative international Consortium (AgriAs) financed under the ERA-NET WaterWorks2015 Cofunded Call. This ERA-NET is an integral part of the 2016 Joint Activities developed by the Water Challenges for a Changing World Joint Programme Initiative (Water JPI)."

The following logos must be displayed in the first page of all deliverables and publications:



Besides the logos above, the following logos should be displayed e.g., in the first page of every power point presentation.



Templates for the deliverables, 6-month progress reports, meeting minutes, power point presentations can be found at the AgriAs Tiimeri-site from file "Templates".

AgriAs website address is <http://projects.gtk.fi/AgriAs/>. On this site the consortium, the project work packages, the results, and the implementation and dissemination activities are presented. The website will be kept up to date during the project and the project results will be published on the website. The project is also presented in the **Water JPI website** as well as in the websites of several project partners. WaterJPI website: http://www.waterjpi.eu/index.php?option=com_content&view=article&id=553:agrias-2&catid=156:joint-calls

Publicity material such as leaflets and posters will be published during the project. At the moment, available materials for information sharing are leaflet which can be modified freely for each partners needs and the poster which can be found in the project website. AgriAs brochures are printed in English, German and French.

Twitter channel is the main channel for the communication in public. Especially project results, public events arranged during the project and the project in general will be introduced to the general public. AgriAs Twitter channel @AgriAs_EU was opened already in March 2017 and can be found in this link: https://twitter.com/AgriAs_EU . It is maintained by GTK. Screenshot from @AgriAs_EU is presented in figure 3.

Several public reports of the project will be published. The Layman's report is targeted at a non-specialist audience and serves to inform decision makers and non-technical parties of the project objectives and results.

A roadshow will be arranged. Contacts to local stakeholders will be established.

The exploitation strategy will be set-up to support the potential commercial and non-commercial exploitation of the project results. This strategy, integrated with commercial scenarios and customer requirements, will be based on the three main aspects to be considered for the technologies and sectors addressed by the project: environmental/technical, market/economic profitability and policies.

Principles and rules for the exploitation of the AgriAs results were defined and agreed between the partners in the AgriAs Consortium Agreement.

IPR management forms an integral element of AgriAs. Results for commercial or industrial applications will be protected by the owners taking into account confidentiality and the legitimate interests of the participants of the AgriAs consortium.