**Scholarship for start-ups and SMEs for participating in the Joburg Indaba Congress and the GATEWAY Event in Johannesburg, RSA 01.10.2019**

**Are you looking to expand to new international markets and collaboration in Africa?**

EU based start-ups/SMEs can apply for a scholarship to support their international expansion and to take part at our GATEWAY booth at the [Joburg Indaba Congress](https://www.joburgindaba.com/) 02-03 October 2019 as well as in the [GATEWAY workshop](http://projects.gtk.fi/gateway/registration/eventregistration.html) 01.10 in Johannesburg, RSA. The [scholarship](http://projects.gtk.fi/gateway/registration/scholarship.html) covers costs up to 2500 €.

**Is your company eligible for the travel grant?**

For a successful application your company needs to fulfil the following criteria:

* The company’s legal domicile or post is in EU
* The company is [defined as SME by the EU](http://ec.europa.eu/growth/smes/business-friendly-environment/sme-definition_en)
* The company’s shareholder agreement includes at least two natural persons.
* The company has a plan for significant international growth.
* The company has an existing minimum viable product or services with focus on raw materials.

**How to apply?**

1. Fill out the application letter together with a motivation letter, a travel plan (with travel cost estimates) and send it along with your company description (i.e. company 1-page that includes business model and financial background – for more help on these two categories, please refer to annexure) no later than 31st of August to [fredrik.karell@gtk.fi](mailto:fredrik.karell@gtk.fi)
2. After returning from the trip, all receipts and a travel report shall be submitted within two months of the last travel date.
3. Once all documents have been properly submitted and approved by GATEWAY the grant will be paid to the company’s bank account.

**What costs does the scholarship cover?**

Scholarship is applicable for the actual travel expenses and/or conference fees between the destination and the departure city detailed in the travel plan. Accommodation costs are reimbursed for approved business days. The costs of cancelled trips are not compensated.

**Maximum compensation**: 2500€

Find more information about the project at <http://newprojects.gtk.fi/gateway> or [fredrik.karell@gtk.fi](mailto:fredrik.karell@gtk.fi)

**APPLICATION LETTER**

*GATEWAY Africa*

**Scholarship for participating in the Joburg Indaba Congress and the GATEWAY Event in Johannesburg, RSA 01-03.10.2018**

|  |  |
| --- | --- |
| TITLE NAME |  |
| ROLE |  |
| COMPANY / ORGANIZATION |  |
| Address |  |

As the ROLE of COMPANY / ORGANIZATION, defined as SME by the EU is committed to take part in the GATEWAY project activities in 2019 and use the scholarship to participate as part of the GATEWAY project in the Joburg Indaba Congress and at the GATEWAY event in Johannesburg in October 2019.

Signature: Date:

**ANNEXURE**

*GATEWAY Africa*

You are free to use the following pointers as guidelines for the company 1 pager:

**Business Model Details**

1. Business Plan - *(Please provide a brief on* *problem definition, area of expertise, market opportunity, product/service, marketing/growth strategy and competitive analysis).*
2. Team Background - *(Please provide a brief on the management team and their background and experience)*
3. Developmental Skills - *(Please provide a brief on plans regarding collaboration with any of partner of EIT Raw Materials or on networking reach in the near future. Also mention in brief on the socio-environmental impact of your entity and potential for job creation).*

**Financial Background**

1. *Company Financials - (Please provide a brief on the revenue model – targets and how you plan to achieve them. The financial projections should include a description of sources & uses of funds, break-even analysis and notes to financials inclusive of financial assumptions)*